# **Top ten Ways To Make Your Website Accessible**

Mada eAccessibility provides services in Accessibility Consulting, Reporting and Training in ICT. eAccessibility team works under the Mada Policy and Advisory Department.

Mada’s Website Accreditation Program is a unique and valued way to demonstrate your organization’s forward-thinking approach to barrier-free web design and your commitment to putting people first.

After undergoing Mada website accessibility consultancy, training and satisfactory compliance to recommendations, organizations will be awarded Mada’s Website Accessibility Accreditation B`adge to place on their website.

As a result of Mada services and in recognition of accessible websites in Qatar, Mada would create a list of linkable websites reviewed and awarded the Accreditation. Optionally, Mada would organize a joint press release for organizations that qualify for Website Accessibility Accreditation.

Web Accreditation is awarded based on the following criteria;

* 85% score or better in online accessibility analyzer tool
* Pass Mada website usability assessment audit report

## The website must be operable with a keyboard for people who cannot use a mouse

* Website menus, example; flyout, mouse-over hidden sub menus
* Form fields and media player controls
* Dynamic content
* Focus on all content must be visible, never disrupted and operate in a predictable way

## All non-text element and content must have a text equivalent

* Meaningful images and graphics must have ALT text descriptions
* Audio content must have caption or link to text transcript

## Videos require caption audio/text description

## All content and user interfaces must be in a logical sequence

* Logical tab/reading orders
* Example; Form fields and menus
* Arabic text direction; use dir=rtl, right to left text direction attribute

## Website layout, navigation, content and function must always be consistent

* Website menus visual layout and presentation must be consistent
* Website search field must be consistently placed and labeled
* Form field layout and placement must be consistent

## Website document structure is used appropriately

* Heading elements are used appropriately
* List elements are used for actual lists
* Paragraph element is used appropriately
* Table structure is used only for tabular data; table header, caption and summary

## Establish information and relationship between content and structure

* Form fields and label elements are used properly
* Field set used to group form controls and labels
* Table headings are used

## Use scalable sizing and positioning of text and visual layout

* Website must be scalable to layout properly on mobile devices
* Text size should scale using percentages
* Tables use percentages for proper scaling

## Color should be used appropriately with good visual contrast and not used alone to convey a meaning, prompt an action or response

* Minimum colour contrast between foreground and background content should be 4.5:1
* Avoid using red colour alone to convey a form validation error message

## Use DIV element with CSS styling for web page layout

* Avoid building websites entirely in table layout or flash
* Content must be usable and display properly with CSS disabled

## Web site content and purpose must be understandable to everyone

* Use simple language in the website for people with language barriers and cognitive disabilities
* Use descriptive link phrases that describe link destination; avoiding using link phrases like; “Click Here”, “More” and “Learn More”
* Use LANG attribute in the HTML element or part to identify different languages